

**LES RESSOURCES GENETIQUES EN FONCTION DES OBJECTIVES VITICOLES
ET ŒNOLOGIQUES**

***GENETIC RESOURCES ACORDING TO VITICULTURAL AND OENOLOGICAL
OBJECTIVES***

Hernán OJEDA

UE999 Pech Rouge, INRA, F-11430 GRUISSAN, France

ojeda@supagro.inra.fr

ABSTRACT

French vitiviniculture supports a rapid mutation as consequence of changes in consumer's habitudes and to a socio-economic situation in constant evolution. The recent crisis has ended in vineyards eradication politics that has intensified the last years. A big part of the vine growing sector is opposed to this incitement to vineyard eradication and they ask for other solutions to escape of this crisis. This context needs a more dynamic viticulture, in constant restructuring to the search of grapes and wines adapted to the market demand.

This presentation gives a series of examples that show the importance of the genetic resources in the search of productive alternatives: classic wines, quality wines with reduced alcohol content or grape juice. A particular attention is given to one of the new technologies that allow the simultaneous reduction of emissions, the use of agrochemicals and costs: the use of vines resistant to major diseases (the powdery and downy mildews).