

# Bienvenue à Paris



LIEN  
DE LA VIGNE  
VINELINK INTERNATIONAL

# Welcome to Paris

# Sorry for breaking our promise

- Last April we promised you a two day meeting for our 2019 Assembly .
- So last September our meeting was reserved for 2 days in April. Unfortunately we were recently forced to cancel the chosen dates and there was only one day available : March 29 .
- Sorry , we will try again to hold this promise for 2020



## Assemblée Générale

29 Mars 2019





# Assemblée / Annual meeting

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**1 SITUATION FINANCIÈRE / FINANCIAL SITUATION**

**2 BOARD OF DIRECTORS : MANDATE RENEWAL**

**3 NEW MEMBERS OF OUR ASSOCIATION**

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**4 EVOLUTION OF ECOLOGICAL & INDUSTRIAL WORLD**

**5 LONG TERM Programs for the WINE SECTOR**



# SITUATION FINANCIÈRE

# *FINANCIAL SITUATION*



*COMPTES ANNUELS 2018*

*2018 ANNUAL ACCOUNTING*



## BILAN AU 31 DECEMBRE 2018

### ACTIF

( en Euros )	2017	2018
<b>ACITF CIRCULANT</b>		
Autres créances	3 700	5 500
<b>Total</b>	<b>3 700</b>	<b>5 500</b>
<b>DISPONIBILITES</b>		
Valeurs Mobilières de placement		
Banques		
BNP	20 035	18 452
NSMD	0	0
BNP FAVOR	0	0
<b>Total</b>	<b>20 035</b>	<b>18 452</b>
<b>TOTAL GENERAL</b>	<b>23 735</b>	<b>23 952</b>



**BILAN AU 31 DECEMBRE 2018**  
**PASSIF**

( en Euros )	2017	2018
<b>FONDS PROPRES</b>		
Report à nouveau	22 584	22 588
Résultat de l'exercice	4	217
<b>Total</b>	<b>22 588</b>	<b>22 805</b>
<b>Excédent reporté</b>		
<b>DETTES</b>		
Fournisseurs	1 147	1 147
<b>Total</b>	<b>1 147</b>	<b>1 147</b>
<b>TOTAL GENERAL</b>	<b>23 735</b>	<b>23 952</b>

## COMPTE DE RESULTATS 2018



( en Euros )	2017	2018
Cotisations	16 250	16 250
Autres Produits	0	0
<b>Total des produits d'exploitation</b>	<b>16 250</b>	<b>16 250</b>
 Fournitures administratives	268	1 453
Fournitures informatiques	882	115
Prestations informatiques	600	189
Dépenses Site Web	624	0
Documentation	0	0
Voyages et déplacements	2 917	2 896
Missions et réceptions	1 547	1 208
Réunions générales	8 407	9 042
Taxes diverses	0	0
Frais postaux et télécommunications	912	1 031
Frais bancaires	90	98
 <b>Total des charges d'exploitation</b>	<b>16 246</b>	<b>16 033</b>
 Reprise sur provisions	0	0
 <b>Total des produits financiers</b>	<b>0</b>	<b>0</b>
 Perte sur cession FCP	0	0
 <b>Total des charges financières</b>	<b>0</b>	<b>0</b>
 <b>RESULTAT NET</b>	<b>4</b>	<b>217</b>

## COMPTE DE RESULTATS 2018 - Budget 2019



( en Euros )	2018	Budget 2019
Cotisations	16 250	16 000
Autres Produits	0	
<b>Total des produits d'exploitation</b>	<b>16 250</b>	<b>16 000</b>
Fournitures administratives	1 453	300
Fournitures informatiques	115	
Prestations informatiques	189	200
Voyages et déplacements	2 896	3 200
Missions et réceptions	1 208	2 000
Réunions générales	9 042	6 500
Taxes Diverses	0	
Frais postaux et télécommunications	1 031	1 000
Frais bancaires	98	100
Dépenses site WEB	0	600
<b>Total des charges d'exploitation</b>	<b>16 033</b>	<b>13 900</b>
Reprise sur provisions	0	0
<b>Total des produits financiers</b>	<b>0</b>	<b>0</b>
Perte sur cession FCP	0	0
<b>Total des charges financières</b>	<b>0</b>	<b>0</b>
<b>RESULTAT NET</b>	<b>217</b>	<b>2 100</b>

## ANNEXE 2018



### I PRINCIPES - REGLES ET METHODES COMPTABLES

Le bilan et le compte de résultat de l'association Lien de la Vigne sont établis conformément aux dispositions élaborées par le Conseil National de la Vie associative.

### II NOTES SUR LE COMPTE DE RESULTAT

#### NOTE A

Les cotisations sont comptabilisées à la date de leur encaissement, et non à la date d'appel des fonds.

#### NOTE B

Les Charges de l'exercice sont comptabilisées à la date de facture et non à la date de paiement.

##### Détails des charges par catégories

Fournitures administratives	1 453
Fournitures informatiques ( vidéoprojecteur )	115
Dépenses site WEB	-
Prestations Informatiques	189
Voyages et Déplacements	2 896
Missions et réceptions	1 208
Réunions Générales	9 042
Frais postaux et télécommunications	1 031
Frais bancaires	98



# ***BOARD OF DIRECTORS***

***Renewal of their mandates for a 3 year period :***

● CASSASOLES Xavier

DIIMOTION Fr

● ESTIENNE Bruno

BUCHER - VASLIN Fr

● SCHENK Philippe

SCHENK Hlg Suisse



# 2019 NEW MEMBERS

*Please welcome our new members :*

- Cyrielle PINELLI                    ITK Cap Alpha
- Vincent GÉRAUDIE                PELLENC sa
- Gilles COSSANTELI                OENEO





# EVOLUTION OF THE WORLD

ECOLOGY AND INDUSTRY



# **THE WORLD IS CHANGING**

**a new era has started for our industrial world**



# The world is entering a new era

## *ECOLOGICAL CHANGES*

- The world climate is changing
- Pollution invasion of the planet develops our ecological awareness



# The industrial world is entering a new era

## *TECHNOLOGIES : EXPONENTIAL EVOLUTION*

Combination of complex fechnics are in permanent exponential evolution : Blockchain , Robotics , machine learning ,Artif . Intelligence ,etc ...

BIG DATA PROCESSING IS NOW OPEN :

- 1 large amounts of data are now available ,
- 2 processing has an accessible cost ,
- 3 and now in line with the exigences of A.I.

(1rst DNA sequens : 2,7 billions \$ Now :1000 \$ )



# The world is entering a new era

## *HYPER ACCELERATIVE INDUSTRIAL MOVEMENT*

Competition may come from any source, from other industries and/or countries

Consumer demand is becoming unstable

Within this hyperacceleration, innovation will tend to become a continuous process



# What urgent measures in the industrial world ?



# What urgent measures for ecology ?

## ECOLOGICAL MEASURES

Reduction of general pollution : air , water , soil

Plants : resistance increased to aggressors and diseases and adaptation to new climate

.....



# What urgent measures for the industrial world ?

## *RAPIDITY OF DECISIONS*

« Rapidity of decisions » is requested as the major strategic demand

Therefore versatility is also advised , firstly versatile organizations



# What urgent measures for the industry ?

## *VERSATILE ORGANISATIONS*

- Finally moving situation requests new strategies supported by a more versatile structure of the enterprise ,
- Example: we see pyramidal structures replaced by decentralized groups working along coordinared platforms
- But we need to start this change from a clear vision of the enterprise



# HOW THE WINE SECTOR IS REACTING ?

# TWO MAJOR TRANSITIONS



# Two Major Transition programs for the wine sector

## 1 morning presentation

ECOLOGY TRANSITION : « New Grape Varieties at the 2030 Horizon » : the worldwide grapevine research is now working for adapting grape varieties to the climate change and reduction of pesticides

We are talking of long term objectives considering the delays for their legal adoption and the replantation period .

Michel Boulay will introduce the numerous actually running worldwide programs .



# Two Major Transition Programs for the future of the wine sector

## 2 Afternoon presentation

**DIGITAL TRANSITION AND AI** : wine professionals and strategists will show you the importance of the digital transition for boosting the efficiency of the wine sector , using a few concrete examples for demonstration :

- Proactive Innovation , Commercial relation
- A.I. Marketing ,Disruptive strategies , Platform structure,....

We will make a more complete presentation next year



## FOLLOW-UP AFTER 2020

our association will operate a regular follow-up every 3 to 5 years for these :

### **TWO LONG TERM TRANSITIONS**

- Ecology Transition (2019 to 2030...)
- Digital Transition ( 2017- 2020 ...)

# AUTRES POTENTIELLES CONTRIBUTIONS A LA PROFESSION

ÉCHANGES ENRICHISSANTS ENTRE  
LES ASSOCIATIONS du VIN ?

- QUELS AIDES À NOS START UP ?
- AUTRES QUESTIONS ?

BONNE JOURNÉE À TOUS

*HAVE A NICE DAY WITH US*

# FINAL QUESTION ?

- Pour notre Assemblée 2020 : qui parie pour une réunion de 2 jours ?
- *For our next 2020 meeting , who is betting for a 2 day meeting ?*







# 2020 : what is left for completing our digital transition program ?

- Oenology
- Other non productive functions of the enterprise  
Car la transition digitale'est une mutation profonde qui touche toute la chaine de valeur
- Organisation of the «platform integrating all data » : production ,commerce ,distribution , économie , ....